

## Bid Corrigendum

GEM/2023/B/3404986-C3

Following terms and conditions supersede all existing "Buyer added Bid Specific Terms and conditions" given in the bid document or any previous corrigendum. Prospective bidders are advised to bid as per following Terms and Conditions:

### Buyer Added Bid Specific Additional Terms and Conditions

1. OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration
2. Buyer uploaded ATC document [Click here to view the file.](#)

### Disclaimer

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. Any clause(s) incorporated by the Buyer regarding following shall be treated as null and void and would not be considered as part of bid:-

1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any Category item bunched with it.
4. Creating BoQ bid for single item.
5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
7. Floating / creation of work contracts as Custom Bids in Services.
8. Seeking sample with bid or approval of samples during bid evaluation process.
9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
11. Creating bid for items from irrelevant categories.
12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
13. Reference of conditions published on any external site or reference to external documents/clauses.
14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer

is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

\*This document shall overwrite all previous versions of Bid Specific Additional Terms and Conditions.

[This Bid is also governed by the General Terms and Conditions](#)

**CORRIGENDUM – 1**

**SELECTION OF ADVERTISING AGENCY FOR NATIONAL INDUSTRIAL CORRIDOR DEVELOPMENT CORPORATION LIMITED**

**Bid No : GEM/2023/B/3404986 dated 02/05/2023**

SN	Clause No./ Reference	Original/ New Clause	To be read as (Deletions are indicated with a <del>strike through</del> and additions are highlighted by an <u>underline</u> )																												
1.	Clause 2.8.4 (a) Page 16	<p><b>Minimum Eligibility Criteria</b></p> <table border="1"> <thead> <tr> <th>Sr. No.</th> <th>Broad Criteria</th> <th>Basic Requirement</th> <th>Specific Requirement</th> <th>Documentary Proof to be submitted</th> </tr> </thead> <tbody> <tr> <td>a)</td> <td>Registration Details</td> <td>Legal Entity</td> <td>                     i. A company incorporated in India under the Companies Act, 2013 as amended from time to time.                       ii. GSTN Registration                       iii. Pan Card                       iv. Should have been operating for the last ten (10) years in India                       Applicant having its core team of key personnel based in Delhi NCR, and this includes Creative / Strategy / Servicing / Media / Digital, etc. shall be preferred.                 </td> <td>                     i. Copy of certificate of incorporation                       ii. Copy of GSTN registration certificate.                       iii. Copy of the Pan Card.                       iv. Letter from the authorized representative on applicant's letter head mentioning that the firm has been operating for last ten years in India, with list of their offices in India.                 </td> </tr> </tbody> </table>	Sr. No.	Broad Criteria	Basic Requirement	Specific Requirement	Documentary Proof to be submitted	a)	Registration Details	Legal Entity	i. A company incorporated in India under the Companies Act, 2013 as amended from time to time.  ii. GSTN Registration  iii. Pan Card  iv. Should have been operating for the last ten (10) years in India  Applicant having its core team of key personnel based in Delhi NCR, and this includes Creative / Strategy / Servicing / Media / Digital, etc. shall be preferred.	i. Copy of certificate of incorporation  ii. Copy of GSTN registration certificate.  iii. Copy of the Pan Card.  iv. Letter from the authorized representative on applicant's letter head mentioning that the firm has been operating for last ten years in India, with list of their offices in India.	<p><b>Minimum Eligibility Criteria</b></p> <table border="1"> <thead> <tr> <th>Sr. No.</th> <th>Broad Criteria</th> <th>Basic Requirement</th> <th>Specific Requirement</th> <th>Documentary Proof to be submitted</th> </tr> </thead> <tbody> <tr> <td>a)</td> <td>Registration Details</td> <td>Legal Entity</td> <td>                     i. A company incorporated in India under the Companies Act, 2013 as amended from time to time.                       ii. GSTN Registration                       iii. Pan Card                       iv. Should have been operating for the last <del>ten</del> <u>seven (07)</u> years in India                       Applicant having its core team of key personnel based in Delhi NCR, and this includes Creative / Strategy / Servicing / Media / Digital, etc. shall be preferred.                 </td> <td>                     i. Copy of certificate of incorporation                       ii. Copy of GSTN registration certificate.                       iii. Copy of the Pan Card.                       iv. Letter from the authorized representative on applicant's letter head mentioning that the firm has been operating for last <del>ten</del> <u>seven</u> years in India, with list of their offices in India.                 </td> </tr> </tbody> </table>	Sr. No.	Broad Criteria	Basic Requirement	Specific Requirement	Documentary Proof to be submitted	a)	Registration Details	Legal Entity	i. A company incorporated in India under the Companies Act, 2013 as amended from time to time.  ii. GSTN Registration  iii. Pan Card  iv. Should have been operating for the last <del>ten</del> <u>seven (07)</u> years in India  Applicant having its core team of key personnel based in Delhi NCR, and this includes Creative / Strategy / Servicing / Media / Digital, etc. shall be preferred.	i. Copy of certificate of incorporation  ii. Copy of GSTN registration certificate.  iii. Copy of the Pan Card.  iv. Letter from the authorized representative on applicant's letter head mentioning that the firm has been operating for last <del>ten</del> <u>seven</u> years in India, with list of their offices in India.								
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